

**UX/UI DESIGNER** 

**PROFILE** 

**EXPERIENCE** 

visually appealing designs.

Freelance Graphic Designer

Self-Employed 2014 - Present

identities.

Contact

sourav.anawar@gmail.com

Email

platforms.

UI/UX Designer | Graphic Design Specialist

Live Technologies, Ltd | November 2019 - Present

An accomplished Graphic and UX & UI Designer with over 7 years of

working on platforms such as freelancer.com and Fiverr.com, where I

· Spearhead the design and development of user-centric interfaces,

ensuring seamless and engaging user experiences across multiple

· Collaborate closely with cross-functional teams, including developers and

product managers, to translate business requirements into intuitive and

• Lead user research and usability testing initiatives to gather valuable

· Create wireframes, prototypes, and mockups using industry-standard

design tools, effectively communicating design concepts and interactions.

· Continuously iterate on designs based on feedback and data analysis to

· Mentor junior designers and provide design guidance, fostering a culture

· Contribute to the establishment and maintenance of design guidelines and

· Successfully executed a wide range of design projects for diverse clients,

delivering high-quality visuals that aligned with client visions and brand

including branding materials, marketing collateral, and print media.

· Managed client relationships, communicated project timelines, and

Maintained up-to-date knowledge of design trends and techniques to

ensured timely delivery of design solutions.

consistently produce modern and relevant designs.

Phone Number

+8801670702270

Web

www.souravbhuiyan.com

• Demonstrated strong proficiency in graphic design software and tools,

insights and refine design solutions for optimal user satisfaction.

drive improvements and meet evolving user needs.

of innovation and excellence within the design team.

best practices to ensure consistency and brand alignment.

skillfully translated client visions into captivating visual narratives.

creative expertise, I specialize in crafting immersive user experiences that

seamlessly blend aesthetics with functionality. With a proven track record

of delivering impactful design solutions, I have dedicated over 3.5 years to

refining my skills as a dedicated UX & UI Designer at a reputable company.

Prior to this, I embarked on a successful journey in the realm of freelancing,

# **EDUCATION** Master of Law(LL.M)

Stamford University Bangladesh 2015 Bachelor of Laws with Honors (LL.B)

Stamford University Bangladesh 2013

# Visual Design UI/UX Design Wordpress TOOLS **FIGMA** XD

# **PHOTOSHOP ILLUSTRATOR** Follow Me

**SKILLS** 

User Interface

Torjoni

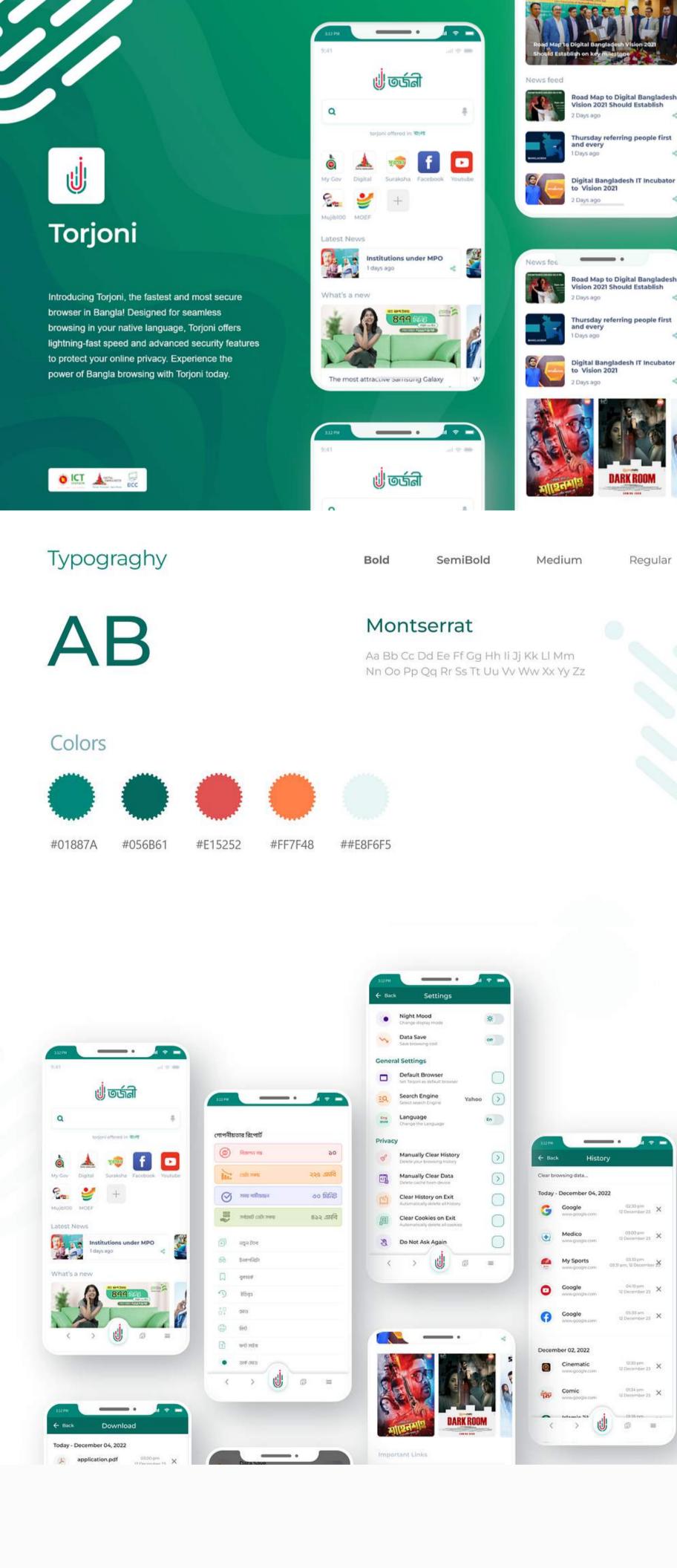
Bangla Browser

Overview

· Conceptualized, developed, and

launched "Torjoni," an innovative high-speed and secure Bangladeshi web browser, paying homage to the visionary leader Bangabandhu Sheikh Mujibur Rahman. • Empowered by Bangladesh Computer Council (BCC), the browser was designed to accelerate digital accessibility and inclusivity in line with Bangladesh's smart revolution. · Led the design of the user interface (UI) with a strategic emphasis on user-friendliness, catering to a diverse user base with varying levels of technological expertise. Crafted an intuitive and simplified browsing experience, catering to a broad spectrum of users as Bangladesh embraces digital transformation. · Collaborated seamlessly with a multidisciplinary team of developers and QA testers, ensuring a cohesive and robust development cycle from inception to launch. Aligning with the country's technological progress, implemented cutting-edge security features to safeguard user privacy and foster a secure online environment. Navigated the balance between advanced functionalities and user simplicity, promoting widespread adoption among both tech-savvy and novice users. Conducted comprehensive user testing, iterating based on feedback, resulting in an interface that resonated with users of varying digital literacy levels.

UI & UX



# Overview Contributed to the success of the "Kepto Wallet" mobile banking

designing an engaging and effective

effectively communicated the diverse

application in Bangladesh by

· Crafted a visually appealing and

user-centric landing page that

range of features offered by the

application, including money

Kepto Wallet

## transfers, mobile balance management, bill payments, cash

landing page.

withdrawals, and fund transfers. · Designed the landing page with a focus on capturing user attention, encouraging user sign-ups, and conveying the application's value proposition. Ensured a seamless and intuitive user experience through thoughtful placement of information, clear callto-action elements, and a responsive design. Collaborated closely with the marketing and development teams to align the landing page design with the overall branding and messaging strategy. · Leveraged user insights and feedback to iterate on the landing page design, optimizing its effectiveness and impact. The well-designed landing page contributed to driving user engagement, increasing sign-ups, and enhancing the application's visibility and adoption within the target audience.

# Buddy Chatting App

Overview

Designed and brought to life "Buddy,"

a dynamic and user-centric chat

application that redefines the way

users connect and communicate.

seamless communication, enhance

user engagement, and simplify the

features like real-time messaging,

calls, and end-to-end encryption.

multimedia sharing, voice and video

exchange of messages and

multimedia content.

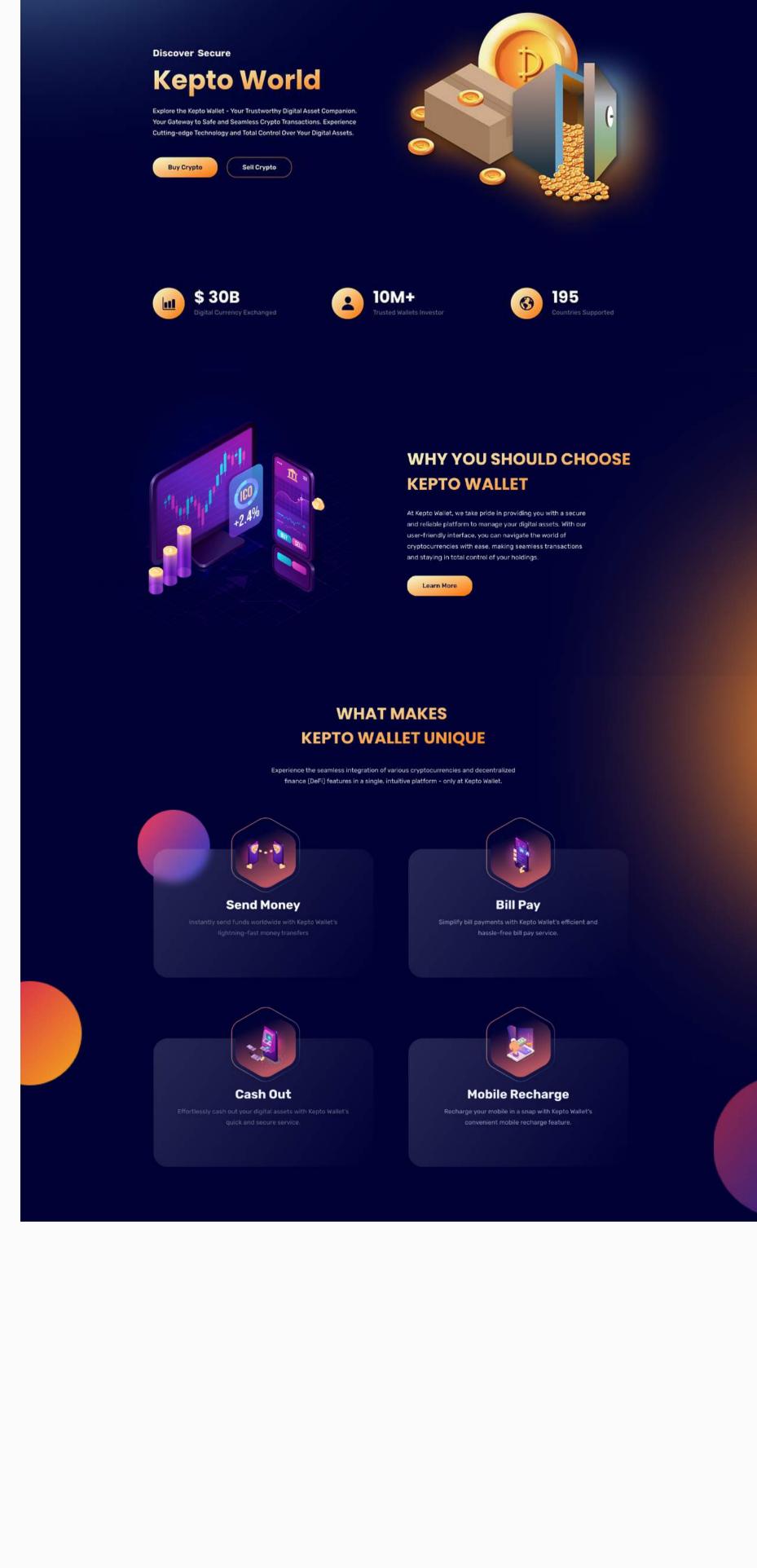
Focused on creating a visually

## • Embraced the challenge of developing a chat app that combines advanced functionalities with an effortless user experience, ensuring

 Took a user-first approach by conducting extensive usability feedback into the app's design, resulting in a product that truly resonates with its users. belief that innovative design can and communicate, making it an indispensable part of users' daily lives.

Landing Page UI

Kepto Cash



### captivating and intuitive user interface (UI) to provide an exceptional messaging experience for users from all walks of life. Crafted an engaging and interactive platform, designed to foster

## that both tech-savvy and novice users can enjoy a rich communication experience. Collaborated closely with a talented team to integrate cutting-edge

testing and incorporating valuable • "Buddy" stands as a testament to the transform the way people connect

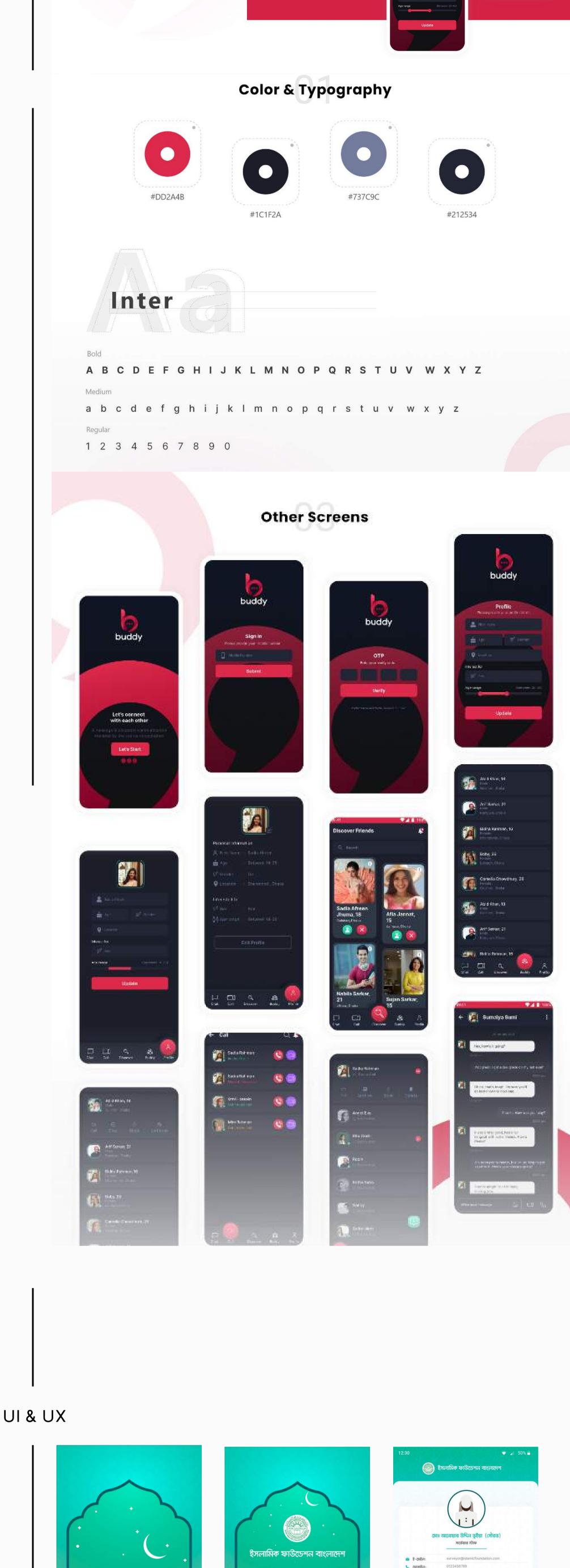
APP UI & UX

UI & UX

Bangladesh.

**Buddy** 

Welcome to my Buddy app UI design! As a UI designer, I had the pleasure of designing the interface for Buddy - the ultimate chatting and friend-making app in



Sign in

মসজিদ রেজিস্টেশন

মসজিদের অবস্থান

অবস্থান খুর্জুন

মসজিদের ছবি আপলোড করুন

আপলোড করুন

266

96

96

মসজিদ তালিকা

জয়দেবপুর বাসস্ট্যান্ড জামে মসা 🗹 সম্পাদনা করুন

🚯 বিস্তারিত দেখুন

জান্নাতুল মাওয়া জামে মসজিদ

গাজীপুর সদর, গাজীপুর।

জয়দেবপুর, গাজীপুর।

ইসলামবাগ, ঢাকা।

সাভার, ঢাকা।

ঠাকুরপাড়া, কুমিল্লা।

বেজিঃ নং : ৩৬০২০৪০১০১১৩.

ইসলাম বাগ জামে মসজিদ রেজিঃ নং : ০৬০২০৪০১০১২৩

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উত্তর বিলাসপুর কেন্দ্রীয় জামে মাসজিদ

ইসলামিক ফাউডেশন বাংলাদেশ

মসজিদ সার্ভে সম্পাদনা

🗥 মসজিদ সম্পর্কিত তথ্য

মসজিদের ঠিকানা ঃ

ইউনিয়ন / ওয়ার্ড

উপজেলা

ইউনিয়ন পর্যায়ে

পাঞ্জেগানা মসজিদ

व्यत्यात्यः :

মসজিদের নাম ঃ

মসজিদ প্রতিষ্ঠার সম 🚦

সিটি কপোরেশন / পৌর এলাকায়

জামে মসজিদ

জেলা

### form for adding new mosques, capturing crucial details and ensuring accurate data input. Designed interactive views for browsing, searching, and viewing mosque details, enhancing user engagement and information retrieval. Developed an editing interface that

enables authorized users to modify

mosque information with ease and

Collaborated closely with developers

to ensure seamless integration of the

UI design, resulting in a cohesive and

Islamic

Masjid Listing

· Collaborated with Islamic Foundation

comprehensive mobile application

for listing and managing mosques

visually appealing dashboard that

provides essential information and

· Created an efficient and user-friendly

easy navigation for users seeking

mosque-related services and

information.

accuracy.

(masjids) across the country.

· Developed a user-friendly and

Overview

Bangladesh to design a

Foundation

functional user experience.

Medico

# Overview

 Spearheaded the comprehensive UI/ UX design for the "Medico" app, a groundbreaking platform that enables users to connect with doctors seamlessly through chat, audio, and video calls around the clock. • Designed an intuitive and userfriendly interface that facilitates easy

communication between patients and doctors, enhancing accessibility to medical advice and services. Addressed the unique challenges posed by a large-scale project like "Medico," ensuring a cohesive and visually appealing design that accommodates a wide range of user needs. • Crafted a robust system for users to upload lab reports and prescriptions, enhancing the efficiency and accuracy of medical consultations. · Created interfaces for additional features including Home Physiotherapy, Medicine Home

Delivery, Home Lab Tests, Emergency Blood Search, Specialist Appointments, and Medicine Time Reminders. • Collaborated closely with a multidisciplinary team to seamlessly integrate design elements, resulting in a user-centric and technologically advanced health app. Ensured the app's accessibility for users of varying technological literacy, contributing to the goal of

> making quality healthcare easily accessible.

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🎰 ব্যাংক ও তথ্য প্রদানকারীর তথ্য UI & UX medico

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